

# THE BIG WIN <



VEXXHOST **EXPLAINS**

## CLOUD COMPUTING IN GAMING

Cloud computing has changed the gaming industry by contributing valuable innovations in technology to businesses and consumers alike.

From better security, increased compatibility, higher availability and easier access, there has never been a better time to game through the cloud.



### The growth of gaming industry



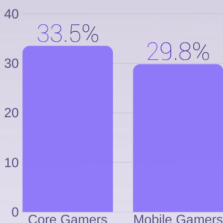
# 2.5B

Currently, there are 2.5 billion gamers, that's a third of the world population. It is still growing at unprecedented rates:

# CAGR

## 2015~2020

The rapid growth in mobile gamers shows the importance of cloud integration with gaming and subsequently the growth of cloud gaming.



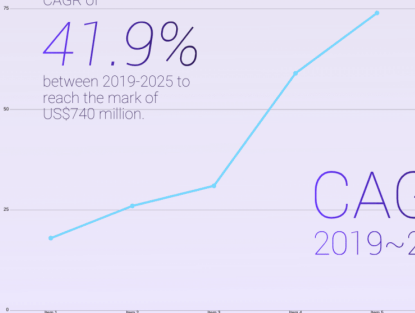
### Diving into cloud gaming growth trend

\* According to Analytics Insight, the global cloud gaming market is expected to grow at a CAGR of

# 41.9%

between 2019-2025 to reach the mark of US\$740 million.

# \$740M



### Factors contributing to the growth of cloud gaming



new entrants



improved network performance

adoption of next generation technology



huge customer base via social media



and of course, mobile games



#### Resources:

<https://techjury.net/stats-about/video-game-demographics/#gref>  
<https://www.businesswire.com/news/home/20150708005534/en/Research-Markets-Global-Cloud-Gaming-Market-2015-2020>  
<https://www.businesswire.com/news/home/20150708005534/en/Research-Markets-Global-Cloud-Gaming-Market-2015-2020>  
<https://www.analyticsinsight.net/current-state-cloud-gaming-industry-2019/>



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