

WHAT ARE THE DIFFERENCES AND SIMILARITIES OF

AR VS VR

AUGMENTED REALITY

Augmented Reality devices layer digital items on top of elements from the real world

Enhances what you see by adding computer-generated images to the view using different devices

Only requires an AR-compatible smart device to enjoy the experience

Users can add or change their perception of the world in real-time while easily distinguishing virtual items from existing ones

Needs lower costs increasing apps, therefore making more headway into mainstream media



VIRTUAL REALITY

Virtual Reality is a complete immersive experience, altering your perception to make you feel like you exist in that world

Provides users with a fully digital environment with no elements from reality

Requires wearing a VR headset or additional equipment to get fully immersed in the experience

Users might experience issues with mobility while remaining fully immersed in the virtual environment, such as the inability to feel objects when 'picking' them up

Adoption to technology is still limited, but inventors are looking for ways to make VR content more suitable for practical applications



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To learn new ways to make technology work for you, visit www.noobie.com/ar-vs-vr

